

# SUCCESS STORY

## SUPERSANDWICH.COM

### SHELTON, CT, USA



Steve Dolio, the happy owner, next to TOM

The high-volume sandwich shop SuperSandwich.com in Shelton, US, went from 10 garbage bags to only 1 per day when installing TOM. "We love TOM and we could not be happier" sums up the owner's impression of TOM.

#### Made TOM's acquaintance at JFK

SuperSandwich.com in Shelton, Connecticut, is a popular place with delicious sandwiches and salads on the menu. They know what their busy customers want and it is not fast food. SuperSandwich.com serves high-quality food, based on the best ingredients, fast!

The restaurant, located in a shopping mall close to office buildings and a residential area, is serving 300-400 guests a day. Rush hours are mainly between 11.00 am -2.00 pm, when people working in the area have lunch.

A shop like SuperSandwich generates a lot of lightweight waste like napkins, salad bowls and sandwich wrappers, that contains a lot of air and quickly fills up one bag after another. This was a constant and inevitable problem in running a busy restaurant for Steve Dolio, the owner of SuperSandwich.com. However, he happened one day to land at JFK airport in New York, where he came across a number of TOM units installed at various locations there and he got excited.

**"I saw your beautiful machines at JFK, got curious, realized that they compact garbage and decided that I wanted to try the concept in my shop".**



#### One bag lasts the entire day

Soon afterwards, TOM moved into the SuperSandwich.com shop in Shelton and Steve Dolio immediately noticed the difference. Before, they had two traditional garbage cans that had to be emptied constantly:

"It was a mess and waste piled up on the floor, but with TOM in operation we went from 8-10 full bags to just 1 per day! The bag lasts until after closing hours and most of the time it is not even full then, but we change it anyway for hygienic reasons." Bottles and soda cans are collected in a separate box for recycling.

TOM provides numerous benefits to SuperSandwich.com and the staff is happy to work with "him"!

**"We love TOM and we could not be be happier! The shop is cleaner, TOM saves labor time, reduces stress for the staff and people enjoy using him."**

Steve Dolio, the owner of SuperSandwich.com

#### TOM's twin will be the first to move in at the new location

SuperSandwich.com also saves money on the reduced number of bags. Before TOM was installed, a significant amount was spent on consumables.

TOM is reliable and Steve Dolio has only positive experiences with it: "The only time there was a temporary technical issue, SuperSandwich.com got support very fast. A service technician came over and fixed the problem the same afternoon."

In 2016, Steve Dolio will open a new sandwich shop in a second location and he will definitely go for a second TOM too: "I would not think of having it any other way. TOM's twin will absolutely have a place there!"

